# WHY DO PE FUND MANAGERS NEED TO CONSIDER ESG?

## IT MATTERS TO INVESTORS.

- 56% of UK Investors have increased their allocations to ethical funds in last five years
- 81% of millennials want to know more about responsible investing
- Institutional investors, such as pension schemes, endowment funds and insurers are themselves increasingly subject to ESG-related requirements, driven by regulations or their own investors, a trend that is set to continue

### IT MATTERS TO INVESTMENT RETURNS.

- ESG is now seen as a driver of better investment performance, helping to generate better investment returns in the long term than those achieved by conventional funds
- 37% of asset managers see ESG investing as means of decreasing investment risk
- Sustainable funds are seen by many to have performed better than conventional funds during the Covid-19 pandemic

### ...AND IT MATTERS TO THE REGULATORS.

- ESG is a key regulatory focus at a global, European and UK level with numerous rules and regulations finalised or in the pipeline
- Regulators are increasingly focussed on identifying and stamping out "green-washing"
- Detailed ESG-related disclosures and transparency requirements will apply to asset managers from March next year as part of rules introduced by the EU Disclosure Regulation and EU Taxonomy Regulation, including a number of rules applicable to all asset managers and financial products, regardless of whether they have an ESG focus or not
- There is an increased focus on integration of ESG considerations into asset manager's governance and investment processes

# WHAT ARE THE ESG ISSUES THAT PE FUND MANAGERS ARE FACING?

We are attuned to the many issues facing PE fund managers when it comes to ESG. Some of these may be driven by regulations, some by investors' demands and some by the wider geo-political environment. None of them is easy but we can help you master them.



# WHAT ADDLESHAW GODDARD CAN DO FOR YOU

We work across teams to advise asset managers, be it to maximise ESG-driven opportunities or mitigate risks.

Some examples of how we can support you:



# PRODUCT DESIGN & DOCUMENT DISCLOSURE

- Advising on the launch of ESG focussed investment products
- Drafting ESG regulation compliance product terms, including fund document disclosures and side letters, and aligning existing terms with new regulatory requirements
- Analysing of existing product terms, helping identify the impact of forthcoming disclosure obligations
- Advising on stewardship disclosures



# STRATEGY AND POLICY DEVELOPMENT

- Assisting in the development of your Enterprise Risk Management Framework
- Drafting ESG policies, codes of conduct
- Advice on, and execute, ESG project implementation plans
- Advising on the integration of ESG considerations into business and client engagement processes
- C-Suite advice on governance issues and senior management training



### **INVESTMENT DUE DILIGENCE**

- Conducting regulatory, compliance and commercial due diligence processes, identifying ESG risks and issues at all levels in the transaction chain
- Advising on the full spectrum of environmental risk and liability issues



# REPORTING AND DATA

- Data scoping exercises and advising on the development of reporting templates
- Negotiating commercial contracts with data suppliers



### HORIZON SCANNING AND TRAINING

- Keeping you up to date on the latest ESG legal developments
- Designing and running bespoke training for business, legal and compliance teams



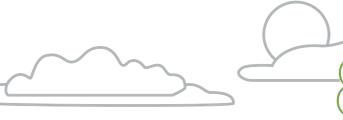
# DISPUTES RESOLUTION AND REPUTATION PROTECTION

- Assisting clients with crisis response and reputation protection in cases of alleged ESG contraventions
- Drafting appropriate dispute resolution mechanisms into transaction documents to resolve ESG related grievances and represent clients before courts in contentious proceedings





# **SUCCESSES TO DATE** 'AT A GLANCE'





**REDUCTION IN CARBON EMISSIONS IN 5 YEARS** 

(CO<sub>2</sub>E PER EMPLOYEE) (Source: Efficiency Direct)

**REDUCTION IN USAGE** OF DISPOSABLE CUPS

IN THE LAST TWO YEARS

(Source: Baxter Storey)

**REDUCED** PAPER USAGE

IN THE LAST TWO YEARS

(Source: Mitie)

**REDUCTION IN FOOD WASTAGE** 

**IN THE LAST 12 MONTHS** 

(Source: Baxter Storey)

ACHIEVED FOR FIRM'S ENVIRONMENTAL MANAGEMENT SYSTEM

**OF OUR PARTNERS ARE WOMEN** 

(AN INCREASE OF 8% IN THE LAST 7 YEARS)

**PARTICIPANTS OF OUR LEGAL ACCESS SCHEME HAVE SECURED TRAINING CONTRACTS** 

(WITH US SINCE THE SCHEME'S LAUNCH IN 2007)

FOUNDING MEMBER

OF NOTICED\*

**CO-FOUNDER** OF THE MINDFUL BUSINESS CHARTER

**LISTINGS IN THE TIMES TOP 50 EMPLOYERS FOR WOMEN** 

(SINCE ITS LAUNCH IN 2006)

**ACTIVE MEMBER** 

AND SUPPORTERS OF 7 OTHER ALLIANCES AND INITIATIVES PROMOTING & SUPPORTING INCLUSION

\*An inter-firm diversity network, raising awareness about issues faced by BAME in accessing the legal profession

# **KEY CONTACTS**



WILL CHALK
Partner
+44 (0)161 934 6429
+44 (0)7775 586503



GRAHAM CROSS
Partner
+44 (0)7968 558630
+44 (0)20 7160 3081



DAVID ENGEL
Partner
+44 (0)20 7880 5653
+44 (0)7711 691622



**LORNA FINLAYSON**Partner
+44 (0)7980 303483
+44 (0)131 222 9579



ANDREW GREEN
Partner
+44 (0)161 934 6716
+44 (0)7734 496776



MICHELLE HEADRIGE
Partner
+44 (0)161 934 6492
+44 (0)7775 586472



MIKE HINCHLIFFE
Partner
+44 (0)20 7880 5742
+44 (0)7740 914012



JONATHAN POWLING
Partner
+44 (0)7809 594258
+44 (0)20 7160 3245



Partner +44 (0)7889 231898 +44 (0)20 7160 3004



Partner +44 (0)7753 426460 +44 (0)113 209 2343



JAN GRUTER Legal Director +44 (0)7784 298011 +44 (0)141 574 2327



JOANNE HOLBROOK Legal Director +44 (0)161 934 6171 +44 (0)7803 442571

