

# Logistics Campaign Survey

In conjunction with our report, How soon is now? we gathered the views of leading investors, developers, occupiers and operators as we set out policy recommendations on how the logistics sector should respond to the current challenges and opportunities.

We look to the **future**, and how new **developments** and **technology** will shape the sector. Here are the results from our logistics survey dated 22 November 2016.

**58%** feel that next day delivery is not sustainable

and **52%** feel that click and collect is the best solution



Over **60%**



of our respondents did not consider prime industrial assets to be **good value**

## Is technology critical?



**97%**  
said yes

We asked for the most important factors shaping the logistics sector in the next investment cycle:

- 1) **Finding solutions for last mile fulfilment**
- 2) **Technology**



The question was raised as to whether Government planning policy needs to focus more on **employment space**



**74%** said yes

To discuss this topic in more detail or if you have any questions, please contact **Alyce Wood** on 0161 934 6356