

SENEGAL – UK CHAMBER OF COMMERCE

Launched on 20 November 2017, the Senegal-UK Chamber of Commerce is a not for profit organisation which is dedicated to forging professional and business relationships between Senegal and the UK. Working in close co-operation with businesses and ministerial bodies in both Senegal and the UK, the Chamber provides a platform for greater bilateral trade and investment opportunities.

Through its "Senegal Business Hub Services", the Chamber has already helped several companies set up in Senegal. Acting as the first point of call for prospective investors, the Chamber can help UK businesses identify market opportunities, access regional business intelligence and benefit from a range of other services offered to members (including marketing and media services, regulatory and compliance checks and due diligence and company background checks).

Existing investors can also benefit from the Chambers' business support services, market research and knowledge sharing in order to ensure continued growth and expansion. The Chamber also supports Senegalese companies seeking to partner with UK businesses or looking to invest in the UK.

The Chamber already boasts a membership pool spanning sectors from Finance, Tech and Insurance to Oil and Gas, Electricity and Agriculture. To bolster that network, the Chamber has to date participated in a host of industry conferences and seminars in London, Liverpool, Manchester, Edinburgh and Glasgow. Recent highlights include the launch event hosted in the London offices of International law firm, Addleshaw Goddard and upcoming events include a Senegal Investment Day hosted by Bloomberg, London.

Guidance published by the Foreign and Commonwealth office cites Senegal as one of the most stable countries in Africa. The Chamber is well placed to help both new and existing UK investors to access exciting opportunities and extend their trading relations beyond more traditional partners within the Commonwealth. As a former French colony, Senegal is still dominated by French companies with only a relatively small (albeit growing) British presence. The Senegal-UK Chamber of Commerce can play a role in facilitating that growth by helping to build ties and overcome any challenges of doing business in Senegal.

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CONTACT DETAILS

President: Serigne Mansour Gaye

Tel: +44 7746 082 307

Email: serigne.mansour@senegalchamber.uk

Address: 4 Gloucester Court

London

SE22 8GB

United Kingdom