

**Africa - "Changing
the Narrative"**



- 1 Continent - 54 Countries
- 1.1 billion People
- Six of the ten fastest growing economies in the last decade



Technology Drivers

- Global Curiosity
- Growing Consumer Base
- Modern Aspirations
- Entrepreneurial ambition
- Home-grown innovation

People

Most Africans will have their first experience of the Internet on a mobile phone



557m

Unique mobile subscribers in Africa



vs.



1%

Fixed line penetration

Upwards of 170 technology hubs across SSA

More people will connect as costs decline



Investment in new technologies to reduce the cost of internet access and help billions of customers



Working Practices

Network Operators need to share the vision



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To find out more about the Africa Technology Business Network, [ATBN](#)

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Fintech as an Enabler

- Job creation
- Skills Development
- Sustainable innovation in financial services
- Culture of Innovation
- Attracting International capital investment



Size of the prize:

USD 25 BN in the past 12 months

Private Equity and Venture Capital

- 823 Africa private equity deals
- USD 21.6 billion total value of African private equity deals
- USD 16.2 billion total amount raised by African private equity funds (2010-2015)



44 private equity exits in 2015 up from 39 in 2014 and 2013

Key sectors for investment include technology, utilities and energy

Hardware

The Investment opportunities

- Funding Prototypes
- Education & Access to equipment
- Connectivity



Where will hardware have the biggest impact?

- Agriculture
- Energy
- Healthcare
- Manufacturing



Renewable energy will solve the energy crisis in Africa where 2 out of every 3 people live without electricity

Energy



- Huge interest from investment funds into clean technology from household off-grid solutions to utility scale projects
- Solar is the driver
- Mobile payments
- Battery storage

450 million people are projected to join the workforce between 2010 and 2035



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